



how to build a finished album

choosing the perfect photos for your wedding album is no easy task, especially when there are hundreds you can choose from. a wedding album will be your first family heirloom, so you should include the images that best tell the story of your entire day, beginning to end.

IDEAS FOR WEDDING ALBUM SPREADS (10 spreads = 20 pages)

1st spread: details, wedding venue

images of the wedding venue, wedding details, dress, shoes, jewelry, flowers, invitation, etc.

2nd spread: per-ceremony photos

candid moments that happen before a ceremony: bride with hair and makeup, candid shots of the bridal party, gift exchanges, etc.

3rd spread: bride getting ready

photos of mom helping with the dress, bridesmaids straightening the dress, first look with father of the bride, bride portraits

4th spread: groom getting ready

looking at the groom's details: putting on jacket, straightening tie, fancy socks, superhero undershirt or cuff-links, groom portraits

5th spread: ceremony and ceremony decor

photos of the ceremony site before guests arrive, decorations and flowers, the bride walking down the aisle and the groom's reaction, first kiss and bride and groom walking out

6th spread: family photos

equal number of images for each the bride and the groom's families, including full large groups and more personal parent groupings

7th spread: bridal party

focusing on the bride and groom surrounded by their favorite people in portrait groupings and casual groupings

8th spread: bride and groom portraits

choose a handful of your favorite couples portraits for the spread, include vertical and horizontal

9th spread: reception and reception decor

images of the reception site before guests have arrived, all of the details, center pieces, menu, cake, flowers, include the toasts, cake cutting, dancing, and bouquet toss

10th spread: evening portraits, sunset, or exit

containing your favorite images from the end of the night; sparklers, sunset, nighttime flash portraits, exit, etc.

album pricing begins at 10 spreads, including 40-60 images
album prices increase with each added spread or extra images

it is often hard to narrow the layouts to 10 spreads; if you choose to purchase a larger book with more layout pages, here are some additional spreads you could add



first look: if you choose to have a first look have a spread showing all of the emotion that this creates
ceremony: separate the ceremony location & details and the ceremony itself into different spreads
family portraits: separate the bride's family and groom's family into separate spreads

reception: separate the reception location & details and the reception events into one or two extra different spreads

portraits: if you have portraits in evening light, sunset, night light, or a specific exit event, you may want to make those into each separate spreads.